

FINDING YOUR NICHE

*Do not go where the path may lead, go instead where there is no path and leave a trail.
ralph waldo emerson*

UNCOVERING YOUR NICHE

PASSIONS: YOUR NICHE IS SOMETHING THAT YOU TRULY LOVE.

What do I love doing most? (think lifestyle, not work)

What types of environments makes me feel alive and spark my creativity.

What do I really feel passionate about? (think people, places, ideas)

What are my "soap box" topics - that I care deeply about.

You are sitting on a beach and have three hours to read up on your favorite topic. What would it be?

SKILLS & TALENTS: YOUR NICHE IS SOMETHING THAT YOU ARE UNIQUELY GOOD AT.

What (non work-related) things do I feel like I am pretty darn good at. (gardening, teaching, organizing, connecting with elderly people, making people laugh)

What is a unique special talent that I feel like I possess. (Finding great thrift store antiques, making people laugh, remembering things)

What are some things that other people say that I am good at?

What is something that I have really been able to help other people with that I feel like is "no big deal" because it comes naturally to me?

PAST PROJECTS AND EXPERIENCES:

What are some accomplishments in the past that I really, really enjoyed, and that flowed out of me easily?

Why was it so easy for me?

What was it about that job/project/experience that I enjoyed?



TAKING YOUR NICHE 3 LAYERS DEEP.

HELLO MY NAME IS _____ AND I AM A _____.

Layer 1:

Layer 2:

Layer 3:

Can you go any deeper?

HELLO MY NAME IS _____

AND I AM A _____

THAT SPECIALIZES IN _____.

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